



LIVE FREE OR **DYE**

2009 1 x 90 / 60 min Color: HD English

A Do Tell Production
www.dotellproductions.com
IN DEVELOPMENT

“Does she...or doesn't she?” Live Free or Dye is about what we do, or don't, on our way to going gray. Despite studies linking hair dye with cancer, today at least 65% of women color their hair. In both pop culture and mythology, gray hair alternately symbolizes wisdom, power, exoticism and impotence. This film will cross cultures to explore ideas of aging, beauty and authenticity – following several women as they pry themselves from the bottle, their stories interwoven with archival and modern-day advertisements, interviews with chemists, cancer researchers, and fashion historians, and a playful mix of animation. In black and white – and, of course, color.

LOUISE ROSEN LTD

16 High Street, Brunswick, Maine 04011
Tel: 207 725 8215 Fax: 207 725 8057 E-mail: LRosenLtd@aol.com
www.louiserosentld.com